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## Inspiration Corner

“Every time I have some moment on a seashore, or in the mountains, or sometimes in a quiet forest, I think this is why the environment has to be preserved.”  
—Bill Bradley, Retired NBA Basketball Player and Senator, ran for President in 2000

## Readers' Corner

“*Reflections* is wonderful! I'll look forward to receiving it on a regular basis.”  
—Sharon L. Dyson, Ph.D., Consultant and Trainer

## Call for Authors

We welcome articles from current and past leaders who have an inspirational message or a useful reflection to share with our readers. Send your inspiring messages to: [info@transformativediscovery.com](mailto:info@transformativediscovery.com).

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# Reflections

Inspiring Messages From Today's Leaders

A Quarterly Publication  
of

Transformative Discovery LLC and Next Career Solutions LLC  
Resources for Organizations and Professionals

### Leading the Green Revolution with a Little Help from Kermit the Frog

When considering the challenges of a “green” economy, many leaders of commercial businesses and non-profit organizations might agree with Kermit the Frog, the Sesame Street Muppet, and his mantra, “It’s not easy being green.” However, with careful reflection and a leading vision that is at once comprehensive, as well as frugal, perhaps we can discover several meaningful and easy green business cost-saving strategies.

Many leaders spend a significant amount of time managing budgets and stewarding fiscal responsibility within their businesses. Additionally, a significant number of today’s leaders opt for the additional responsibility of promoting a greater concern for clean and efficient energy use. Clean energy minimizes the “carbon footprint.” Efficient energy use means doing the same amount of work, while using less energy.

As responsive and responsible leaders, a few strategies and techniques may be helpful for the greening of our profits and services: 1) be aware of the many available “green registries” that provide useful information; 2) if you have not already done so, initiate an energy audit

through your local utility company and implement any cost-effective/saving measures (computers, air conditioners, power strips, etc.); and 3) where applicable, use or upgrade to fuel-efficient vehicles.

Remember that we lead by example. As Kermit reminds us at the end of his famous song, perhaps we can embrace all the effectiveness of being green.



Dr. Muhammad Hatim is an Environmental Engineer with the U.S. Environmental Protection Agency, cofounder

of two non-profit community organizations, a certified substance abuse counselor, and a professor at the Graduate Theological Seminary.

### Publishers' Perspective

As leaders we can all do our part to reduce the carbon footprint that we leave behind for future generations. By following a few easy tips, we can contribute to a greener environment.

**Recycle:** At home or office place recycling bins for plastics, paper, and trash in convenient areas. Make a concerted effort to use recycled office paper and boxes and office and household supplies made from recycled material.

**Reuse:** Use reusable containers—water bottles, bags, and boxes—to store and move business and household supplies.

**Donate—Don't Discard:** Instead of discarding used electronics and digital equipment, donate your old computers, fax machines, printers, and cell phones to charitable organizations. That way, you'll help the environment and make a difference in your community. Don't forget to donate your eyeglasses. Someone in need can use them.

**Clean with Care:** Use or request the use of environmentally safe cleaning products in the office and in the home.

Let's all commit to doing our part to ensure a greener tomorrow.

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### Announcement

*Reflections* has a dedicated website where you can view previous issues. Go to <http://transformativediscovery.biz/>. We welcome your feedback about the site.

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